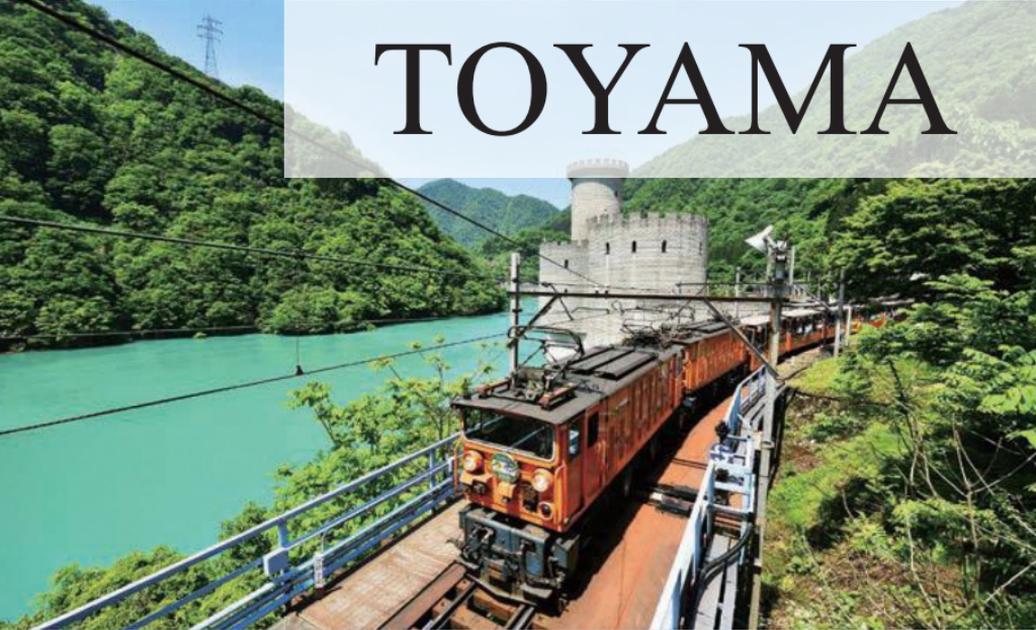




TOYAMA



Tateyama Kurobe Alpine Route

Tateyama Town
E-3 - G-4

This is one of the best alpine sightseeing routes in the world, running through 3,000 m-high mountains of the Japan Northern Alps. Regular vehicles are not permitted to enter this area; you will enjoy the ride on six different types of transport. Enjoy magnificent views of nature above the clouds in an unparalleled experience that can be had only here.



④ Murodo
Shinano Tama
F-4

This is the highest spot along the Tateyama Kurobe Alpine Route, located at 2,450 m. It is the main tourist spot along the route. Enjoy hiking and mountain climbing while taking in the surrounding nature.

◀ Snow Walls
(Yuki no Otani) (Apr.-June)
Shinano Tama
F-4

Walk along the road between amazing 20 m-high snow walls.



▼ Mikurigaike Pond
Shinano Tama
F-4

This is the largest volcanic lake on Mt. Tateyama. 3,000 m-high mountains are reflected on the lake's blue surface, which shines with the strong mountain sunlight on sunny days.

① National Scenic Beauty Natural Monument
Shomyo Falls
Shinano Tama
E-3

These are the tallest falls (350 m) in Japan. During the snowmelt season, the falls combine with Hannoki Falls on the right to form a V shape.

▼ ② Bijodaira
Shinano Tama
E-3

See primeval forests of 200- to 300-year-old Japanese beech trees and over 1,000-year-old giant Japanese cedar trees with circumferences of over six meters at the base.



③ Midagahara
Shinano Tama
E-3

This is an internationally valued wetland spread out over an area of 80,000 km² at an altitude of 1,930 m. It offers beautiful views of alpine plants, seas of clouds and autumn leaves.



⑧ Kurobe Dam
Shinano Tama
G-4

This is the tallest dam in Japan. The view of 10 tons of water per second being released is simply amazing. Beautiful rainbows appear in the spray when the water is released on fine days.



⑤ Daikanbo
Shinano Tama
F-3

Enjoy splendid mountain views from the observation deck located at an altitude of 2,300 m.

⑥ Kurobedaira
Shinano Tama
F-3

100 species of alpine plants grow here throughout this area. July is the best season to enjoy the views.

⑦ Lake Kurobe
Shinano Tama
F-4

There is a promenade around the lake. It's flat so everyone can enjoy walking along it easily. We also recommend the excursion boat that sails around the lake.

Tateyama Caldera Sabo Museum

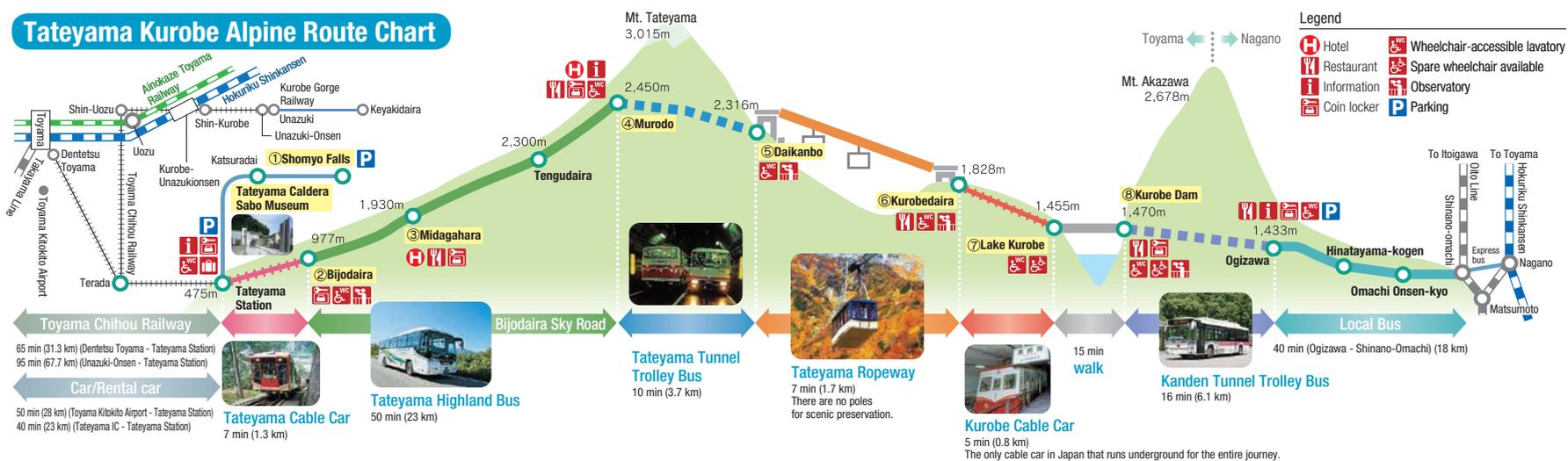
Shinano Tama
E-3

This museum features the Tateyama caldera, another aspect of this beautiful mountain. Learn about the volcanic activity that formed the caldera and the soil erosion control projects that are battling against nature.

● Close to Tateyama Station on the Toyama Chihou Railway, 40 min drive from the Tateyama IC on the Hokuriku Expressway



Tateyama Kurobe Alpine Route Chart



Kurobe Gorge

Special Scenic Beauty
Special Natural Monument

Kurobe Gorge Train

Kurobe City
F-2 - F-3

The train runs through one of the deepest gorges in Japan, surrounded by nature, offering beautiful seasonal views. The scenery of autumn leaves in particular is breathtaking. Please take a ride on the open train and enjoy the blue sky, fresh air, clear water of the Kurobe River, and the leaves that color the mountains.

- 25 min from Shin-Kurobe Station on the Toyama Chihou Railway (adjacent to JR Kurobe-Unazukionsen Station). Get off at Unazuki-Onsen Station and walk 5 min.
- 20 min drive from the Kurobe IC on the Hokuriku Expressway



▲ Sarutobi Gorge

Kurobe City
G-3

This beautiful narrow gorge is one of the best views in Kurobe.



◀ Kurobe Gorge Hot Springs

There are many unique hot springs near the stations.

◀ Kurobe Gorge Panoramic Tour

Kurobe City
F-3

This is a 1.5 km trekking course, including a ride on the Kansai Electric Power Company shaft elevator (200 m), which brings you up to the observation site in upper Keyakidaira. Enjoy panoramic views of the Ushiro-tateyama mountain range and Kekachi mountains. Reservation required.



Unazuki Hot Springs

Kurobe City
F-2

One of Toyama Prefecture's most well-known hot springs, featuring abundant transparent mildly alkaline spring water, which makes your skin silky smooth. The natural seasonal landscapes seen from the open-air baths are marvelous.

- 25 min from Shin-Kurobe Station of Toyama Chihou Railway (adjacent to JR Kurobe-Unazukionsen Station). Get off at Unazuki-Onsen Station.
- 20 min drive from the Kurobe IC on the Hokuriku Expressway



Hot spring resort



Hot spring



Foot bath

The Historic Villages of Gokayama

Nanto City
B-3

In Suganuma village (9 houses), located on a terrace along the Shogawa River, and Ainokura village (23 houses), located between steep mountains, people reside in Gassho-style (prayer hands style) thatched-roof houses even today. Both villages are registered as world heritage.

60 min drive from Toyama Kitokito Airport

• Ainokura village: 60 min by World Heritage Bus from JR Shin-Takaoka Station. Get off at Ainokura-guchi and walk 3 min.

15 min drive from the Gokayama IC on the Tokai-Hokuriku Expressway.

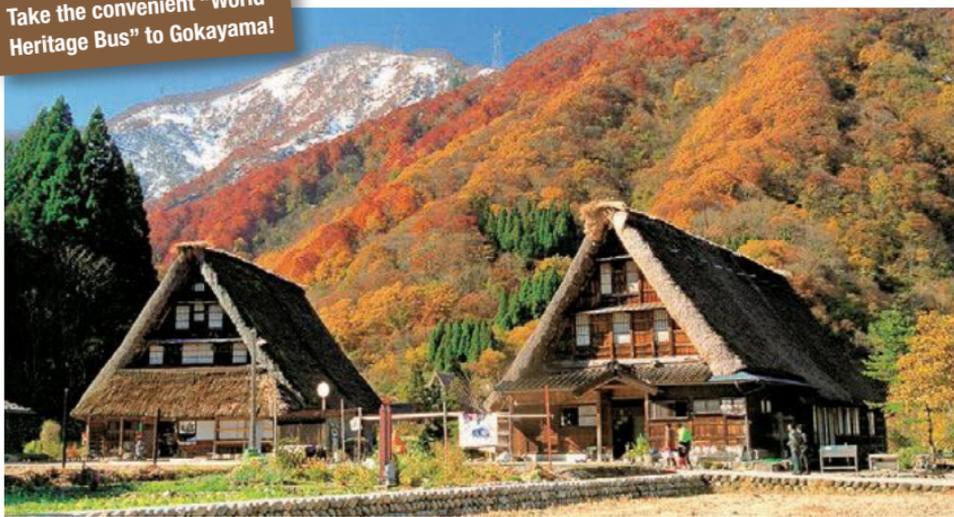
• Suganuma village: 80 min by World Heritage Bus from JR Shin-Takaoka Station. Get off at Suganuma.

3 min drive from the Gokayama IC on the Tokai Hokuriku Expressway.



World Heritage

Take the convenient "World Heritage Bus" to Gokayama!



◀▲ Unspoiled Scenery of Japan

The beautiful mountain scenery created by rice paddies, fields, stone walls and Gassho-style thatched-roof houses is the original scenery of Japan.



▲ Winter Illuminations

Illumination events are held to light up the villages, giving each of the seasons a unique feel.



◀ Iwase Residence

(National Important Cultural Property)

Nanto City
A-4

This is a five-story Gassho-style thatched-roof house, the largest in Japan. You can learn about the characteristic structure of the house and see the roof space.

- 90 min ride from JR Shin-Takaoka Station by World Heritage Bus and get off at Nishi-Akao.
- 3 min drive from the Gokayama IC on the Tokai-Hokuriku Expressway.



◀ Kokiriko-bushi

This is the oldest folksong in Japan. The sound of "sasara" created by waving the stringed wooden plates will remain in your memory.

Gokayama Tofu ▶

This tofu contains little water and is hard enough to tie with a rope. It is packed with the delicious taste and nutrition of soybeans.



Experience

Gokayama, Home of Japanese Paper

Nanto City
C-3

Experience making traditional Gokayama Japanese paper and take it home as a souvenir.

- 25 min drive from the Gokayama IC on the Tokai-Hokuriku Expressway

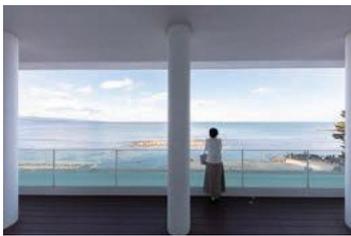


Toyama Bay

National Scenic Beauty Amaharashi Coast Takaoka City C-1

This is a scenic spot from which the 3,000 m-high Tateyama Mountain Range can be seen above the ocean on sunny days. The magnificent view that changes seasonally is breathtaking. Around the 12th century, a famous warrior named Minamoto no Yoshitsune waited there for the rain to stop during his escape. This is the origin of the place name Amaharashi, which means “the rain stops”.

- 5 min walk from JR Amaharashi Station
- 15 min drive from the Takaoka-kita IC on the Noetsu Expressway



Roadside Station “Amaharashi” Takaoka City C-1

Dishes made from local ingredients are served in this open-air café with an ocean view. The shop sells traditional crafts from Takaoka such as copper products and lacquerware, as well as local sake, sweets and other various goods.



- 5 min walk from JR Himi Line Amaharashi Station
- 15 min drive from the Takaoka-kita IC on the Noetsu Expressway

The Most Beautiful Bays in the World Association

The various attractive features of Toyama Bay such as the landscape of the Tateyama Mountain Range viewed over the sea and abundant aquatic resources have been highly evaluated internationally, and the bay joined the association in October, 2014. Other members include the Mont-Saint-Michel and its bay in France and Ha Long Bay in Vietnam.



Kaiomaru Park / Shinminato Bridge Himi City C-1

This ship called “the Lady of the Sea” is open to the public. Nearby attractions include the observatory square and Kaio Bird Park. You can also enjoy aerial walking along the 47 m-high pedestrian passage on the Shinminato Bridge called “Ai-no-kaze Promenade”.

- 20 min drive from the Kosugi IC on the Hokuriku Expressway
- 35 min on the Toyama Buri-kani Bus from JR Toyama Station. Get off at Kaiomaru Park.



Himi Hot Springs Resort Himi City B-1

There are many inns that have public baths with a view of the Sea of Japan and the Tateyama mountain range. Enjoy fresh seafood caught on the same day.

- Within a 20 min drive from JR Himi Station
- 50 min on the Waku-liner from JR Shin-Takaoka Station. Get off at Himi Aonoura Onsen or Iwada Onsen.



Toyama Bay Cruising (Apr. 30 – Nov. 30) Namerikawa City E-2

Enjoy the expansive view of the beautiful Toyama Bay and the magnificent 3,000 m-high Tateyama Mountain Range.

- 8 min walk from Namerikawa Station on the Ainokaze Toyama Railway
- 10 min drive from the Namerikawa IC on the Hokuriku Expressway



Himi Seaside Park Himi City B-1

Here, there are botanical gardens and indoor and outdoor playing grounds. Both adults and children can have a good time.

- 20 min walk from JR Shimao Station
- 10 min drive from the Himi IC on the Noetsu Expressway

Himi City Fishing Cultural Exchange Center (Himi Marine Adventure Museum) Himi City B-1

There is a virtual-reality theater that presents lively movies featuring Himi fishermen.

- 20 min walk from JR Himi Station
- 8 min drive from the Himi IC on the Noetsu Expressway

Hotaruika Museum Namerikawa City E-2

Here, you can see a show of luminescent firefly squid and touch deep-sea creatures.

*Live firefly squid can be seen only in season (March 20 – late May).

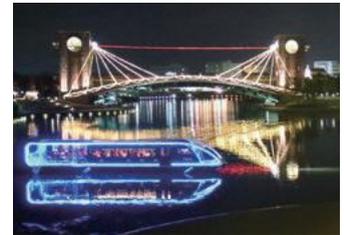
- 8 min walk from Namerikawa Station on the Ainokaze Toyama Railway
- 10 min drive from the Namerikawa IC on the Hokuriku Expressway



Fugan Canal Kansui Park Toyama City D-2

This park is located beside the Fugan Canal. The Tateyama Mountain Range can be seen from Tenmon Bridge, the park’s symbol. When illuminated at night, the bridge creates a fantastic atmosphere.

- 9 min walk from JR Toyama Station



Fugan Suijo Line

(Regular cruise: mid-March – late November, Winter cruise: late November – early January)

Enjoy a canal cruise from Fugan Canal Kansui Park to the port town of Iwase.



Uozu Aquarium Uozu City E-2

With a history of over 100 years, this is the oldest existing aquarium in Japan. You can see many types of aquatic creatures from different places in Toyama, ranging from the mountain streams of the Japanese Northern Alps to the deep Sea of Japan.

- 10 min drive from Uozu Station on the Ainokaze Toyama Railway
- 15 min drive from the Uozu IC or the Namerikawa IC on the Hokuriku Expressway



Uozu Buried Forest Museum Uozu City E-1

The Uozu Buried Forest was created due to river overflow and sea level rise around 2,000 years ago. Giant preserved roots are exhibited in water. There is also a nice coffee shop.

- 5 min drive from Uozu Station on the Ainokaze Toyama Railway
- 10 min drive from the Uozu IC on the Hokuriku Expressway



Mirages of Uozu

Mirages are natural phenomena that make faraway landscapes appear different; they can seem to be extended or reversed. Mirages appear around 20 times along the coastline of Uozu City from late March to early June. Seeing one is said to be a sign of good luck.



Toyama Bay Cycling Course

There is a 102 km cycling route along the coastline of Toyama Bay. You can follow the blue lines painted on the road. Rest spots such as cycle stations and coffee shops are located along the route.



Hisui Coast Asahi Town F-1

The Hisui or Jade Coast is so called because of the raw jade stones that are carried by the tides and the emerald-green appearance of the seashore. Bicycles can be rented at the nearby Hisui Terrace.

- Adjacent to Etchu-Miyazaki Station on the Ainokaze Toyama Railway
- 15 min drive from the Asahi IC on the Hokuriku Expressway



History and Culture

Kokozan Zuiryu-ji Temple (National Treasure) Takaoka City B-2

20 years were spent constructing this temple for Lord Maeda Toshinaga, who developed the town of Takaoka. The front gate, Buddhist hall and lecture hall are arranged in line in the center and other buildings are arranged symmetrically.

- 15 min walk from JR Shin-Takaoka Station
- 10 min walk from Takaoka Station on the Ainokaze Toyama Railway
- 10 min drive from the Takaoka IC on the Noetsu Expressway



Unryuzan Shoko-ji Temple Takaoka City C-1

This is one of the most well-known temples of the Jodoshin Sect of Buddhism, which is popular in Toyama. All of the 12 buildings are designated as National Important Cultural Assets. The temple grounds are said to have been the site of the government of Etchu Province in the 8th century.

- 4 min walk from JR Fushiki Station
- 15 min drive from the Takaoka-kita IC on the Noetsu Expressway



Toyama Castle Park Toyama City D-2

This castle site was reconstructed into a park, and the castle building is now used as the city museum where the castle's 400-year history is exhibited.

- 10 min walk from Toyama Station



Toyama Municipal Folkcraft Village Toyama City D-2

The village contains nine cultural facilities including museums of folklore, pharmacy and folkcraft.

- 10 min walk from Toyama Station
- 20 min drive from the Toyama IC on the Hokuriku Expressway

Clay Doll Painting Experience

Try painting a clay doll and take it home as an original souvenir.



Samurai Experience Experience

Experience wearing samurai armor and kimonos.

Apply at the tourist information center in Toyama Castle Park.



Takaoka Copperware

These sophisticated skills have been handed down for over 400 years. Recently, new products with advanced designs suitable for modern lifestyles have become popular overseas.

Great Buddha of Takaoka Takaoka City B-2

This Buddha statue is the symbol of Takaoka copperware, representing all traditional casting techniques. One of the three Great Buddha statues of Japan.

- 10 min walk from Takaoka Station on the Ainokaze Toyama Railway
- 10 min drive from the Takaoka IC on the Noetsu Expressway



Yamachosuji Street Takaoka City B-2

This is the town of the merchants who supported Takaoka. After a big fire in 1900, earthen warehouses were restored with fireproof materials.

- 10 min walk from Takaoka Station on the Ainokaze Toyama Railway
- 10 min drive from the Takaoka IC on the Noetsu Expressway



Kanaya-machi Takaoka City B-2

The birthplace of Takaoka metal casting features traditional latticed houses and streets of stone pavement.

- 20 min walk from Takaoka Station on the Ainokaze Toyama Railway
- 10 min drive from the Takaoka IC on the Noetsu Expressway



Casting Experience



Nousaku Takaoka City B-2

A casting company famous for bendable dishes made of tin only. Factory tours are available and there's also a cafe.

- 15 min drive from JR Shin-Takaoka Station
- 5 min drive from the Takaoka-Tonami Smart IC on the Hokuriku Expressway
- 13 min by World Heritage Bus from JR Shin-Takaoka Station. Get off at "Nousaku-mae".

Local Industry Promotion Center of Takaoka Area Takaoka City B-2

Local products are sold and exhibited. Try casting and makie lacquerware-making.

- 8 min walk from Takaoka Station on the Ainokaze Toyama Railway
- 10 min drive from the Takaoka IC on the Noetsu Expressway

Oiwasan Nisseki-ji Temple Kamichi Town E-3

The Fudomyo-o statue is directly carved into the rock. It is very impressive and appears godlike. Training in waterfalls and Buddhist sutra copying can be experienced.

- 25 min by bus from Kamichi Station on the Toyama Chihou Railway
- 17 min drive from the Kamichi Smart IC on the Hokuriku Expressway
- 15 min drive from the Tateyama IC on the Hokuriku Expressway



Ganmokuzan Ryusen-ji Temple Kamichi Town E-2

This is a Zen Buddhist temple closely related to Mt. Tateyama worship. The main promenade is lined with 400-year-old Southern Japanese hemlock trees.

- 12 min drive from the Kamichi Smart IC on the Hokuriku Expressway
- 15 min drive from the Tateyama IC on the Hokuriku Expressway



Inami Woodcarving

Inami carvings using quality natural wood are used for decorating Japanese-style houses, temples and shrines. 200 to 300 types of chisels and carving knives are used to produce stereoscopic and dynamic designs.

Carving Experience

This very popular sake cup making experience lets you use professional tools under the guidance of professionals.



Zuisen-ji Temple Nanto City B-3

This temple is decorated with beautiful fine carvings in many places. The carvings in the Taishido hall are particularly impressive.

- 50 min by bus towards Inami/Shogawa from Takaoka Station on the Ainokaze Toyama Railway
- 15 min drive from the Tonami IC on the Hokuriku Expressway
- 20 min on the Nanto-Kanazawa line bus from Johana Station



Yoka-machi Street Nanto City B-3

You will hear the sounds of wooden mallets if you walk along the Yoka-machi street, in which many carving studios are located. The street is decorated with many woodcarvings of the seven good luck gods and 12 oriental zodiac symbols. The area feels like a wood carving museum.



Uchikawa Townscape Inami City C-1

The Uchikawa River runs through this port town. Ten characteristic bridges can be seen on the pleasure boat cruise.

- 8 min walk from Shinmachioguchi Station on the Man-yo Line



Iwase Townscape Toyama City D-2

This quiet retro-style town contains traditional houses. Take a look around the area by tram from JR Toyama Station or by pleasure boat (Fugan Suijo Line) from the Fugan Canal Kansui Park.

- 10 min walk from Higashi-Iwase Station on the Toyamako Line
- 60 min by Fugan Water Line from Kansui Park
- 20 min drive from JR Toyama Station



Namerikawa Old Post Town Namerikawa City E-2

Namerikawa was a post town on a highway where people and goods circulated. You can see traditional houses lined up along the street and other National Tangible Cultural Assets.

- 20 min walk or 10 min by bus from Namerikawa Station on the Ainokaze Toyama Railway



Nature

Asahi Funakawa Spring Quartet

(early Apr.) 

A pastoral scenery of cherry blossoms, tulips and rapini blossoms against a background of Mt. Shirouma and Mt. Asahi. There are 280 cherry trees over a distance of 1,200 m on both sides of the Funakawa River. During the cherry blossom season, the light from bonfires creates a fantastic night view.

- 10 min by shuttle bus from Tomari Station on the Ainokaze Toyama Railway



◀ Tonami Tulip Fair (late Apr. to early May)

Three million colorful tulips bloom in the park. The many highlights of the fair include impressive geoglyphs created by tulips and a tulip corridor.

◀ Tulip Shikisai-kan

This is the only garden in the world in which tulips bloom all year round. Here, you can learn about tulip-related history and culture.

- 15 min walk from JR Tonami Station
- 5 min drive from the Tonami IC on the Hokuriku Expressway



▲ Nyuzen Flower Road (mid to late Apr.)

Colorful tulips cover the field like a carpet, against a background of Northern Alps with lingering snow.

*The event venue changes every year. Please check the website beforehand.



▲ Tonami Yume no Taira Cosmos Watching (early to mid Oct.)

One million cosmos flowers cover the Yume no Taira ski resort slopes. From the ski lift, you can see dispersed settlements, as well as the cosmos flowers.

- 20 min drive from the Tonami IC on the Hokuriku Expressway

▲ Matsukawa River Cruises

Come enjoy a boat cruise, which offers views of cherry blossoms in spring, fresh greenery in summer, and colored leaves in autumn.

- 10 min walk from Toyama Station



◀ Sankyoson (Dispersed settlement) Observation Deck

Here, you can enjoy the beautiful view of dispersed settlements and rice fields. When the fields are filled with water, the sunset is reflected on them, producing a fantastic scene.

- 25 min drive from JR Tonami Station
- 20 min drive from the Tonami IC on the Hokuriku Expressway



Shogawa Gorge

Shogawa Gorge is designated as a Prefectural Park. Cruising along the Shogawa River is a good way to enjoy the beautiful scenery offered by each season.

- 20 min drive from the Tonami IC on the Hokuriku Expressway



◀ Shogawa Hot Spring Resort

There is a row of hot-spring inns and hotels along the Shogawa River. From early summer to autumn, they serve grilled sweetfish, a local specialty.

- 35 min by bus from JR Tonami Station on the bus towards Shogawa-machi
- 15 min drive from the Tonami IC on the Hokuriku Expressway



▲ Japanese Cedars of Sugisawa Swamp

Japanese cedar tree branches fell to the ground due to heavy snow, and then took root and produced a lot of new tree trunks.

- 10 min drive from Nyuzen Station on the Ainokaze Toyama Railway
- 15 min drive from the Nyuzen Smart IC on the Hokuriku Expressway

▲ Miyajima Gorge

This healing spot features the sounds of waterfalls and rustling leaves. Negative ions from the waterfalls refresh visitors.

- 20 min drive from Isurugi Station on the Ainokaze Toyama Railway

▲ Inabayama Observation Deck

With a cattle ranch and playground equipment, this observation deck also affords a commanding view of scattered houses on the Tonami plain and the Tateyama mountain range.

- 25 min drive from Isurugi Station on the Ainokaze Toyama Railway

Festival

Owara Kaze-no-bon

This festival with a history of about 300 years features a nighttime dance performance to a plaintive melody played with *shamisen* and Chinese fiddles. Visitors are charmed by the graceful dancers on the street decorated with thousands of paper lanterns.



Oct. 1st

▲ Shinminato Hikiyama Festival

Thirteen floats, the largest number in the prefecture, are carried through the town. The scene of floats turning at the corners of narrow streets is very impressive.



Sep. 1st to 3rd

Thirty-three Japanese festivals in which floats are carried through the town are registered as UNESCO intangible cultural heritage. These include three festivals in Toyama.



May 1st

▲ Takaoka Mikurumayama Festival

Seven floats featuring gold and lacquer decorations are paraded around the town. The highlight of the festival is when all seven floats come together.



May 4th to 5th

▲ Johana Hikiyama Festival

Six floats decorated with gorgeous workmanship and engravings are paraded around the town. The "lori-uta" folk song is sung to the music of *shamisen* on the leading float.



Aug. 1st Fri. and Sat.

▲ Tatemon Festival

This is a traditional festival to pray for a bountiful fishing catch and safe navigation. Seven "Tatemon" (a 16m-high pole with 90 lanterns) are carried along the street, producing a lively, splendid scene. This is a summer feature in Uozu.

Art

Toyama Prefectural Museum of Art and Design (TAD)

Various artworks and world-famous paintings from artists such as

Picasso as well as posters and famous designer chairs are on exhibit. You can see the Tateyama mountain range from the rooftop garden, which has play equipment that can be enjoyed by families, using all five senses.

- 15 min walk from the Toyama Station North Exit



◀ Toyama Glass Art Museum

This modern museum was designed by Kengo Kuma, a world-famous architect. It exhibits modern glass art including installation works by the famous glass sculptor, Dale Chihuly.

- Take the tram from Toyama Station and get off at "Nishi-cho".



▲ Fujiko F. Fujio Hometown Art Gallery

The author of "Doraemon," Fujiko F. Fujio, was born in Takaoka and lived there until the age of 20. You can see the original versions of his works and enjoy his manga.

- 2 min walk from JR Etchu-Nakagawa Station
- 20 min drive from the Takaoka IC on the Noetsu Expressway



▲ Himi City Shiohaze Gallery

(Fujiko Fujio Art Collection)

Fujiko Fujio (A), the author of "Ninja Hattori-kun" and "Kaibutsu-kun," was born in Himi City. His original cartoon pieces and copies are on display here.

- 6 min drive from JR Himi Station
- 10 min drive from the Himi IC on the Noetsu Expressway
- 1 h and 20 min from JR Toyama Station on the Toyama Buri-kani Bus. Get off at "Himi Gyoko-mae."

Food

Toyama Bay, A Natural Fish Tank

Toyama Bay, with a depth of over 1,000 m, is referred to as a natural fish tank. Nutritious snowmelt runs down from the 3,000 m-high Tateyama Mountain Range, making the bay an ideal place for various kinds of fish to live. Also, its fishing areas are close to towns so fish are distributed fresh and can be eaten on the day of the catch.



Toyama Bay Sushi

Toyama Bay is blessed with a variety of seafood throughout the year. At sushi bars in Toyama, you can enjoy deliciously fresh first-rate sushi made from seasonal fish caught from Toyama Bay.



Yellowtail (Buri)

One of the best winter tastes from Toyama Bay. In particular, the "Himi Kan Buri" (Himi winter yellowtail), with its firm yet fatty flesh, is a famous high-grade fish.



Yellowtail Shabushabu

This is a luxurious way of enjoying the taste of yellowtail by removing an adequate amount of fat.



Firefly Squid

Firefly squid from Toyama Bay are plump and their firm meat and rich innards are delectable. Firefly squid spoil quickly and can rarely be eaten raw, so please take the opportunity to enjoy firefly squid sashimi in Toyama.



Firefly Squid Boat Tour

(late March - early May)

Observe firefly squid fishing from a sightseeing boat and enjoy a fantastic view of firefly squid emitting their mysterious light.

*Reservation required.
*Tour start and end dates differ each year.



Japanese Glass Shrimp

This beautiful transparent pink shrimp is known as the Jewel of Toyama Bay. Toyama Bay is the only place that produces a large enough amount of glass shrimp for trade. As sashimi, they possess a soft texture and they are also delicious and crunchy when deep-fried.



Red Snow Crab

Red snow crabs from Toyama Bay are soft and juicy with a refined sweetness. In the Shinminato fishing port, you can enjoy the rare opportunity of seeing a daytime auction.

*Reservation required. (Closed at times)

Toyama Black Ramen

This ramen has black salty soup and began as a dish to help replenish sodium for manual laborers who would sweat heavily. It's pitch black, but tastes different depending on the restaurant. Some are as salty as they look and others are not.



Masuzushi (Trout Sushi)

Trout pickled with salt and vinegared rice, pressed into sushi. Enjoy the different tasting products sold by each shop.



Sliced Raw Fish in Kelp

Fish and other seafood are sandwiched between sheets of kelp and left for some time so the kelp taste is absorbed into the ingredients. White fish in particular go well with the kelp's taste, making it a very popular product.



Toyama Rice

Toyama rice is known for its excellent quality due to being grown with snowmelt from the Japanese Northern Alps and fertile soil at an appropriate temperature.



Fu-fu-fu

This rice has great flavor, umami and sweetness. It doesn't become hard and keeps its taste over time, so it's great for rice balls and sushi.



Local Toyama Sake

There are many springs in Toyama and their quality spring water is used to produce local sake with a clean taste.



Shinminato Kittokito Market

Utsunomiya City C-1

Fresh seafood from Shinminato Port such as glass shrimp and red snow crab is sold here.

- 20 min drive from the Kosugi IC on the Hokuriku Expressway
- 40 min on the Toyama Buri-kani Bus from JR Toyama Station. Get off at Shinminato Kittokito Ichiba.



Himi Banyagai

Himi City B-1

There are restaurants serving Himi specialties and shops selling fresh seafood from Toyama Bay.

- 5 min drive from JR Himi Station or 8-min drive from the Himi IC on the Noetsu Expressway
- 90 min on the Toyama Buri-kani Bus from JR Toyama Station. Get off at Himi Banyagai.
- 35 min on the Waku-liner from JR Shin-Takaoka Station. Get off at Himi Banyagai.



Roadside Station "Come on Park Shinminato"

Utsunomiya City C-2

Dishes of glass shrimp and local products are served and sold here. Hamburgers and rice bowls with glass shrimp are popular.

- 10 min drive from the Kosugi IC on the Hokuriku Expressway



Seaside Station "Shinkiro"

Utsunomiya City E-1

Fresh seafood is served and sold here. Local products from Uozu are also available. A seafood barbeque is held on Saturdays, Sundays and holidays.

- 10 min drive from the Uozu IC on the Hokuriku Expressway



Fish Station "Ikuji"

Kurobe City E-1

Fresh seafood and souvenirs are sold, and sushi and barbeque are served here.

- 30 min by bus from JR Kurobe-Unazukionsen Station
- 15 min drive from the Kurobe IC on the Hokuriku Expressway

Seasons for eating fish from Toyama Bay

*Approximate time for fishing

Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.
Yellowtail (Oct.-Feb.)										Yellowtail (Oct.-Feb.)	
Red snow crab (Sep.-May)									Red snow crab (Sep.-May)		
		Firefly squid (Mar.-June)									
			Glass shrimp (Apr.-Nov.)								



By train

Tokyo	● Hokuriku Shinkansen (Hakutaka): 2 h 19 min (fastest time)	Kurobe-Unazukionsen
	● Hokuriku Shinkansen (Hakutaka): 2 h 42 min (fastest time)	Shin-Takaoka
	● Hokuriku Shinkansen (Kagayaki, Hakutaka): 2 h 8 min (fastest time)	Toyama
Shin-Osaka	● Hokuriku Line via Kosei Line (Thunderbird) (Transfer at Kanazawa) + Hokuriku Shinkansen (Hakutaka): 3 h 19 min (fastest time)	Kurobe-Unazukionsen
	● Hokuriku Line via Kosei Line (Thunderbird) (Transfer at Kanazawa) + Hokuriku Shinkansen (Hakutaka & Tsurugi): 2 h 52 min (fastest time)	Shin-Takaoka
	● Hokuriku Line via Kosei Line (Thunderbird) (Transfer at Kanazawa) + Hokuriku Shinkansen (Kagayaki, Hakutaka, Tsurugi): 3 h (fastest time)	Toyama
Nagoya	● Tokaido Shinkansen (Hikari, Kodama) (Transfer at Maibara) + Hokuriku Line (Shirasagi) (Transfer at Kanazawa) + Hokuriku Shinkansen (Hakutaka): 3 h 13 min (fastest time)	Kurobe-Unazukionsen
	● Tokaido Shinkansen (Hikari, Kodama) (Transfer at Maibara) + Hokuriku Line (Shirasagi) (Transfer at Kanazawa) + Hokuriku Shinkansen (Hakutaka, Tsurugi): 2 h 51 min (fastest time)	Shin-Takaoka
	● Takayama Line (Wide View Hida): 3 h 47 min (fastest time)	Toyama
	● Tokaido Shinkansen (Hikari, Kodama) (Transfer at Maibara) + Hokuriku Line (Shirasagi) (Transfer at Kanazawa) + Hokuriku Shinkansen (Kagayaki, Hakutaka, Tsurugi): 2 h 56 min (fastest time)	Toyama

By plane

Haneda Airport	1 h / Four round trips per day	Toyama Kitokito Airport	2 h 25 min	Dalian
			2 h 20 min	Shanghai
			1 h 40 min	Seoul
			3 h	Taipei
New Chitose Airport (Sapporo)	1 h 30 min / One round trip per day			

By car or express bus

- From Tokyo — By car: 4 h 50 min (via the Kan-etsu Expressway, Joshin-etsu Expressway and Hokuriku Expressway) Express bus: 6 h 30 min (Shinjuku Bus Terminal / Ikebukuro Station East Exit – Toyama Station)
- From Osaka — By car: 4 h 15 min (via the Meishin Expressway and Hokuriku Expressway) Express bus: 5 h 35 min (overnight bus: 8 h) (Hankyu Sanbangai Bus Terminal – Toyama Station)
- From Nagoya — By car: 3 h (via the Meishin Expressway, Tokai-Hokuriku Expressway and Hokuriku Expressway) Express bus: 3 h 40 min (Nagoya Meitetsu Bus Center – Toyama Station)



<http://www.info-toyama.com/>

Tourism Information in Toyama

Research

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Toyama Prefecture



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